

PERSEDO SPIRITS

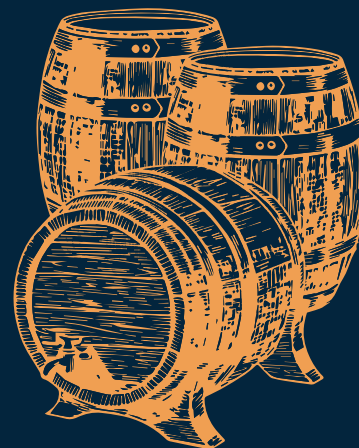
C.R.A.F.T.

Controlled Removal and Finishing Technique

WHAT IS PERSEDO?

Persedo is a technology company. Unlike other spirits technology companies, Persedo does not “rapid age” spirits. We enhance them.

Persedo’s C.R.A.F.T. process is a patented finishing step used to enhance any distilled spirit, before or after the barrel. C.R.A.F.T. is a partner to distillation and barreling, not a replacement. The technique is “tunable” to the specific product and can be used across all categories of spirits.



WHY CONSIDER PERSEDO?

Producing a smooth, higher end spirit is not an easy task. Consumers are demanding more approachable, premium spirits with less burn. Bottom line, most do not want Grandpa’s whiskey!

For years, distillers have been limited to a handful of finishing techniques. Depending on the type of spirit, finishing steps may include additional distillation, charcoal filtration, chill-filtering, blending and secondary barreling practices.

GNS

With respect to grain neutral spirit, the additional distillation steps required to purify it are costly. To make a top shelf vodka, GNS is re-distilled for hours, using excessive energy and labor while also experiencing ethanol loss. The longer you distill, the cleaner the spirit becomes and the more it costs. Persedo’s C.R.A.F.T. system delivers a remarkably cleaner GNS, requires less energy, less labor and does so without losing ethanol. We make this clean GNS available to you in totes or tankers!

OTHER SPIRITS

For aged spirits, “new make” is left in barrels anywhere from several months to several years. Older spirits have more wood character, and they tend to be smoother and less astringent than their younger counterparts.

Persedo’s C.R.A.F.T. system enhances a spirit by reducing higher alcohols (bad) and converting offensive acids to esters (good) and can be applied to new-make or to aged spirits.

THE BOTTOM LINE IS, WE DON’T REPLACE
DISTILLATION OR BARREL AGING; WE JUST
ENHANCE IT - AT YOUR PLACE OR OURS!